

**ACCA JANUARY 2024 INTAKE
SBL – STRATEGIC BUSINESS LEADER
(EXAM: JUNE 2024)**

tutorial time: 2.00PM – 5.30PM & 6.30PM – 10.00PM

Lecturer: Dr Parmindar Singh DBA MBA BSc (Hons) Computer Science
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Session	Date	Day	Agenda
View Recorded lecture videos 1 to 17			
1	17-Feb-24	Sat	Tutorial 1
View Recorded lecture videos 18 to 29			
2	2-Mar-24	Sat	Tutorial 2
View Recorded lecture videos 30 to 36			
3	13-Apr-24	Sat	Tutorial 3
View Revision videos (35 hours)			

NOTE:

1. Recorded videos will be released minimum 14 days before the tutorial session. Each video is approximately 1 to 1.5 hour length.
2. Lecture materials, quizzes, mock exam and link to recorded videos will be uploaded to college LMS system (www.lms.crescendo.edu.my)
3. Mock exam will be uploaded to college LMS system. Student to submit the mock exam through LMS system and marked scripts and feedback will also be returned through LMS system. Announcement will be made to students in due course through LMS system.
4. Please refer to the students' handbook in the college website (www.crescendo.edu.my) for information on college rules and regulations, feedback policy, refund, deferral, etc.

SBL LECTURE VIDEOS DETAILS

Video	Topic/Sub-topic	Chapter/ Pages	ACCA PER
1	Stakeholder	1/7-12	21
2	Ethics	2/13-25	21
3	CSR and Environment	3/26-35	21
4	Corporate Governance (CG) – An Introduction	4/36-51	21
5	CG – Agency Theory and Concepts	5/52-57	21
6	CG perspectives and principles of good CG	6/58-72	21
7	CG – UK Governance Code – 1	7/73-93	21
8	CG – UK Governance Code – 2	8/73-93	21
9	CG – UK Governance Code – 3	9/73-93	21
10	CG – UK Governance Code – 4	10/73-93	21
11	CG – UK Governance Code – 5	11/73-93	21
12	CG and Agency Relationships in Charities/NGOs and Government/Public Agencies	12/95-98	21
13	CG - Board Structure	13/103-104	21
14	Risk – 1	14/105-119	21
15	Risk – 2	15/105-119	21
16	Internal Controls and Internal Audit	16/120-132	21
17	Integrated Reporting (IR)	17/133-142	21
18	Strategy – 1 – An Introduction	18/143-147	21
19	Strategy 2 – Strategic Position – Mission Statement, Vision, Goals, Objectives, and Competencies	19/148-162	21
20	Strategy 3 – Strategic Position - Critical Success Factors (CSFs) and Macro Environment (PESTEL)	20/162-166	21
21	Strategy 4 – Strategic Position – Scenario Planning and Porter’s market forces	21/167-173	21
22	Strategy 5 – Strategic Position – Generic Strategies and Hybrid Strategy	22/174-175	21
23	Strategy 6 – Strategic Position – Porter’s Diamond	23/176-178	21
24	Strategy 7 – Strategic Position – Internal Appraisal – Value Chain	24/179-182	21
25	Strategy 8 – Strategic Position – Benchmarking, Harmon’s Process-Strategy Matrix, Baldrige Criteria, Market Share-Market Growth Matrix (BCG), Public Sector Policy Matrix	25/183-190	21
26	Strategy 9 – Strategic Options – TOWS Analysis and Ansoff’s Strategies	26/192-196	21
27	Strategy 10 – Strategic Options – Acquisitions and Internal Development	27/196-199	21
28	Strategy 11 – Strategic Options – Alliances 1	28/200-209	21
29	Strategy 12 – Strategic Options – Alliances 2	29/200-209	21
30	Strategy 13 – Strategic Action – Capital Budgeting and Change	30/212, 217-218, 229-234	21
31	Strategy 14 – Strategic Action – Organisational Structure and Culture	31/235-264	21

32	Strategy 15 – Strategic Action – Project Management 1	32/265-282	21
33	Strategy 16 – Strategic Action – Project Management 2	33/265-282	21
34	Strategy 17 – Strategic Action – Financial Performance, Contribution, Full-Costing, ABC and Variance Analysis	34/292-343	21
35	Strategy 18 – Strategic Action – IT 1	35/344-373	22
36	Strategy 18 – Strategic Action – IT 2	36/344-373	22